

# DYNAMICS 365 FOR NOT-FOR-PROFIT ORGANISATIONS



## IMPORTANCE OF DYNAMICS 365 FOR NOT-FOR-PROFITS:

Dynamics 365 allows not-for-profit organisations to streamline various business processes such as donor engagement, fundraising, following strict regulations, and delivering effective results with a tight budget.

Microsoft Dynamics 365 effectively maintains relationships with donors, manages the data securely, and tracks membership activities

In 2022, over 330,000 not-for-profit have adopted Microsoft cloud solutions, so what are you waiting for?

## DO MORE WITH SINGLE SOLUTION – DYNAMICS 365



### System Unification

Manage contacts, donors and volunteers in one app with Dynamics 365, Easily integrate with Word, Excel, and Outlook for faster collaboration across all departments.



### Controlled Expenses

Dynamics 365 is a cost-effective and scalable solution for not-for-profits as it's managed on the cloud by Microsoft and offers a discount



### Grant Management

Automate the process of grant management by automating reminders and monitor grants from the beginning to the final disbursement with Dynamics 365.



### Real-Time Reporting

User designed and customised dashboards can be created using Dynamics 365, which displays all the relevant data on a real-time basis so that all the tasks can be managed effectively by NFPs.



### Volunteer and Donor Management

Dynamics 365 helps to effectively assign tasks to volunteers and analyse donor behavior, allowing not-for-profits to stay informed on current trends and donor interests.



### 360-degree View of Followers

Get a 360-degree view of your followers by monitoring interactions and activities to gain insights for improved budgeting and campaign planning.



### Finance Management

Manage funds effectively and prepare budgets with Dynamics 365 - a cost-effective, consolidated financial solution.



### Social Media Management

Dynamics 365 can be integrated easily with social platforms such as Facebook, LinkedIn, and Twitter which allows NFPs to run effective social campaigns and reach more potential donors.

# STATS THAT MATTERS

122%

Return on Investment

40%

Savings on time on sales task

55%

Productivity gains

\$2+ Million

Savings due to increased productivity

\$3.5+ Million

Savings on legacy costs

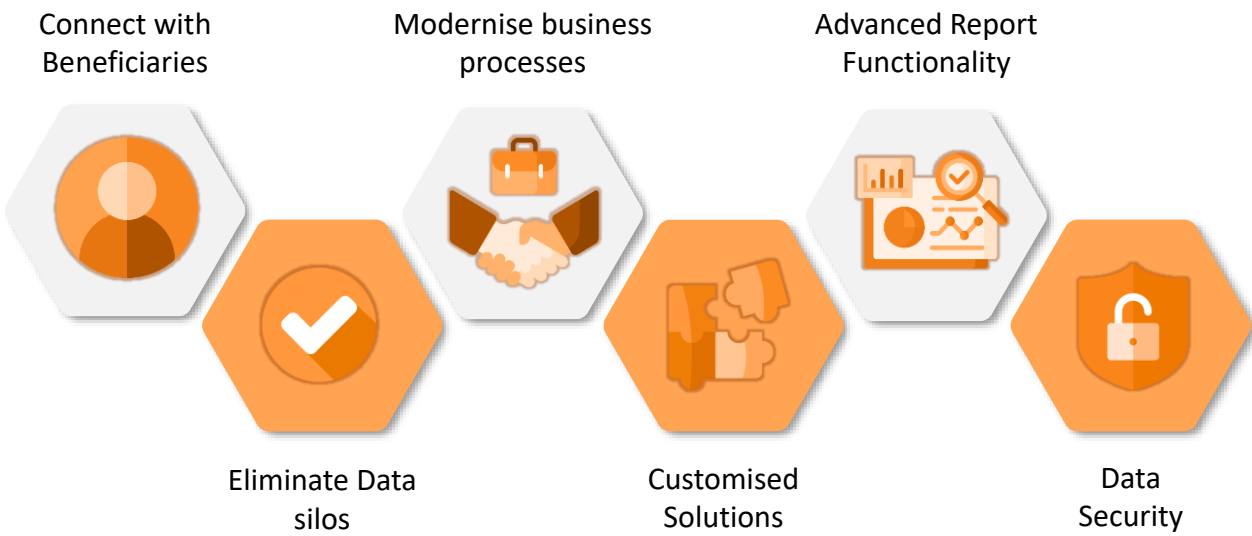
Source: Forrester Total Economic Impact™ Study Commissioned By Microsoft, Mar & July 2022

## MICROSOFT CLOUD FOR NOT-FOR-PROFIT ORGANISATIONS

The Microsoft Cloud for Not-for-profits brings together people, operations and data on a single interconnected platform, enabling efficient collaboration and accelerating growth through increased program delivery and funding.

\*NFPs receive about a 70-75% discount on Dynamics 365 as per their eligibility

## BENEFITS



## BONUS POINT FOR NOT-FOR-PROFITS:

Microsoft Dynamics 365 is available at an attractive discount for not-for-profit organisations. Eligible organisations receive about a 70-75% discount for CRM licensing as well as other individual app licenses.

## ABOUT EXIGO TECH

Exigo Tech, a Microsoft Gold Partner, helps not-for-profits streamline operations, improve donor management, and increase ROI through Dynamics 365. We act as an extension of your team and offer support throughout implementation