

Bitzer Successfully Transforms Its Business and Unlocks the Future Growth Potential with Exigo Tech's Technological Solutions



Exigo Tech introduced a wide range of technology solutions in the business fabric of Bitzer to enhance operational efficiency, scalability, and agility.



INDUSTRY

Manufacturing



LOCATION

Australia



SERVICES

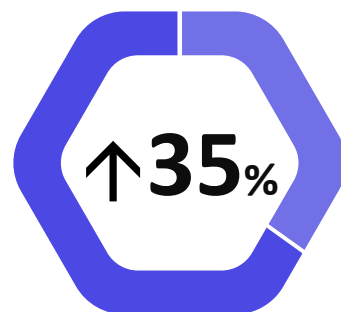
Microsoft Azure,
Microsoft SharePoint,
Microsoft Dynamics 365,
Microsoft 365

NUMBERS THAT MATTER



INCREASE IN EFFICIENCY

By adopting new technological solutions implemented by Exigo Tech, Bitzer experienced a 50% increase in overall operational efficiency.



REDUCTION IN MAINTENANCE COST

Bitzer's new IT infrastructure, powered by Microsoft technologies reduced server maintenance costs by up to 35%.

ABOUT THE CUSTOMER

Bitzer, a world leader in compressor technology, has been providing outstanding services in refrigeration and air conditioning applications for more than 80 years. The company has a mission to provide sustainable and innovative refrigeration solutions to customers around the world and it is equipped with manufacturing capabilities to include a range of refrigeration and HVAC&R equipment with Bitzer compressors at the heart of each product.

THE CATALYST FOR CHANGE

Bitzer was using legacy systems that were no longer efficient or scalable to support its growing operations. The company's legacy systems were also not agile enough to adapt to changing business requirements, which affected the overall efficiency. With an aim of business transformation, Bitzer was looking to migrate from their legacy system and make use of the newer technologies in the market to improve efficiency and future growth. The absence of a centralised system made it challenging to standardise business processes across various plants and manage business operations. The existing IT infrastructure's limited scalability made managing and maintaining on-site IT infrastructure very expensive. Bitzer was also looking for better and more efficient [data backup and disaster recovery](#) solutions.



THE SOLUTION PROVIDED

Exigo Tech, a Microsoft Partner, collaborated with Bitzer to evaluate the existing systems and help with the migration and implementation of new technologies. After analysing the current systems and exact needs of Bitzer, Exigo Tech decided to implement solutions with the Microsoft suite of products to transform business more efficiently. By moving its services and solutions to a Microsoft stack, Bitzer was assured of a more agile and scalable system that would streamline its [IT infrastructure](#) and enable future growth of the company.

- The implementation of Dynamics 365 helped Bitzer to improve operational efficiency by streamlining its business processes and automating manual tasks. Dynamics 365 modules like Sales, Finance, Operations, and Customer Service enabled Bitzer to track customer interactions, manage sales pipelines, efficiently manage finance processes, and improve business operations.
- Deployment of [Microsoft Azure](#) and Office 365 environment simplified Bitzer's distributed server environment located in many areas across Australia and New Zealand and consolidated them into one. The adoption of secure, scalable, and cost-effective Microsoft Azure Cloud helped Bitzer in scaling its IT infrastructure as per business needs.
- [Microsoft SharePoint](#) provided Bitzer with a centralised and secure document management system which helped in simplifying document management and improving collaboration across teams.

Additionally, business continuity in the event of a disaster or system failure was ensured with a robust backup and disaster recovery solution.

THE IMPACT CREATED

Bitzer was able to streamline its various business processes by implementing these new technological solutions, which also provided Bitzer with the necessary agility and reduced the amount of time required to run its processes. Apart from this, Bitzer was able to achieve significant improvements in its business operations, including:

Streamlining business workflows increased business productivity and reduced errors that ultimately improved the overall process efficiency.



Increased scalability as Bitzer was able to add new users and applications without the need for additional hardware.



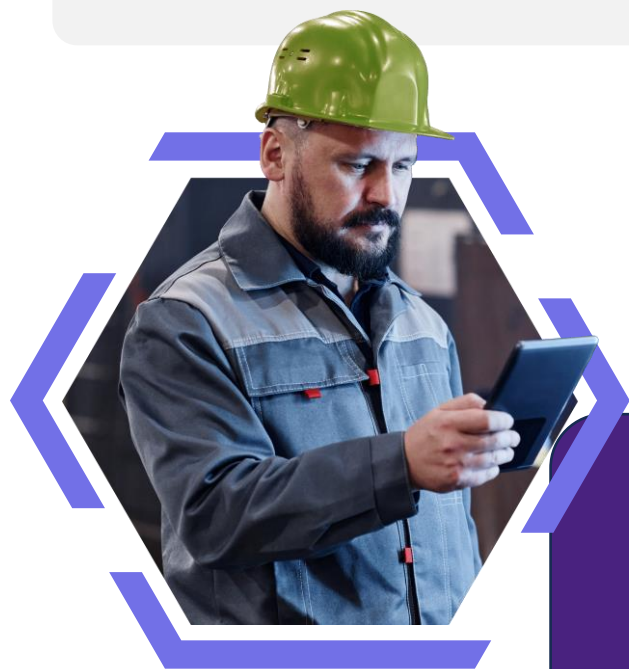
Microsoft Azure Cloud simplified the server environment, reduced maintenance costs, and improved business continuity.



Improved employee productivity and collaboration enhanced customer data management and tracking of customer interactions.



Real-time data analysis enabled Bitzer to enhance decision-making to improve business strategies.



Experience the cloud's full potential – choose Microsoft Azure today

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Start your journey with Exigo Tech and embrace the power of the latest technologies.

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